

USING TENNIS TO TRANSFORM THE LIVES OF YOUTH



WHAT IS LIFE SERVE YOUTH FOUNDATION?

Life Serve Youth Foundation offers the first overnight tennis camp in the United States that provides exceptional training and personal development opportunities for youth with limited financial resources. Life Serve's 14-day transformative experience is for passionate kids, aged 12 to 17, who have a demonstrated potential for tennis. This competitive sport, a natural camp setting, well-rounded instruction, and integration into the Life Serve community are catalysts for growth.

"World-class support, talented youth, and high expectations are our formula for success. Our goal is for kids to build up enough internal resources," states Adam Slone, Life Serve founder, "to not just become strong, personally, but to experience a new world in which they can accomplish whatever they put their minds to."

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Boys and girls from New York City and Boston to the Albany Capital Region, including the rural areas, will be invited for our groundbreaking inaugural camp, running from August 13-27, 2017. What's the cost to campers? Zero for the camp itself. Families are asked to contribute a \$100 registration fee earmarked for the Life Serve Give Back Program, an innovative component that teaches campers about the values of generosity and community. Of course, no child is turned away due to financial circumstances, so this fee can be reduced or waived for those who request it.

Using tennis as a tool, Life Serve will provide a total mind, body and spirit experience for 60 campers this summer. What can the campers expect from Life Serve? Fresh air, healthy food, top tennis instruction, new friends, and a year-round community.

KIDS & SPORTS: A WINNING TEAM

From the basketball court to the soccer field, the tennis court to the swimming pool, sports are the ultimate classroom for athletic kids. Through sports they learn the importance of teamwork, sportsmanship, perseverance, respect for rules and for each other, and how to win with class and lose with dignity.

"Sports are a powerful tool in today's society to help children develop positive character traits and life values," says Greg Bach of the National Alliance for Youth Sports. "No other place affords them the opportunity to soak up as many quality values."



AUGUST 13-27, 2017

AT CAMP EAGLE HILL
— ELIZAVILLE, NY —

// AS A KID, TENNIS WAS A PLACE WHERE I FELT SAFE, WHERE I FIT IN... AND LEARNED THAT ANYTHING WAS POSSIBLE. IT STILL IS. //

ADAM SLONE

LIFE SERVE FOUNDER

Born with Gaucher's Disease, a rare genetic disorder that causes growth delays and bone pain in children, Adam Slone was not allowed to play contact sports. But Adam did begin playing tennis at age 12. Tennis meant everything to him. Adam received a tennis scholarship, becoming the first person in his family to graduate college.

Adam made a vow that, if he became successful, he would one day create a foundation to use the discipline of tennis to help underserved youth realize their true potential. Today, Slone Partners is one of the top 40 retained search firms in the country, and Adam is fulfilling his promise to serve kids.



// PERSEVERANCE... THROUGH THE OBSTACLES LIFE SENDS OUR WAY... COULD BE MY MIDDLE NAME. LIFE SERVE WILL HELP YOU FIND THE STRENGTH TO WIN THE GAME OF LIFE. //

JAMES BLAKE

James Blake is an internationally renowned tennis player known for his speed and powerful, flat forehand. His career-high singles ranking was #1 in the USA, and #4 in the world. Blake reached the Tennis Masters Cup finals, the semifinals of the Beijing Olympics, and the quarterfinals of the Australian Open and US Open. His autobiography, *Breaking Back: How I Lost Everything and Won Back My Life*, talks about his comeback after a particularly unlucky season. The following year, Blake won the Comeback Player of the Year award.



WHAT HAPPENS AT CAMP

TENNIS IS OUR #1 TOOL

Three hours of on-court daily instruction by top trainers in the industry will bring Life Serve campers from good to great. This means that our kids have to already be fit, have enough tennis experience, and demonstrate a hard-core commitment to go for it!

FOOD FOR THOUGHT

Healthy eating feeds the body, mind and soul. Visits to a local farm, cooking classes, and nutritional education are the backbone of Life Serve's health curriculum. Campers learn how to make better choices and gain an understanding of the impact that food has on their bodies and the environment.

RESPECTING OUR ENVIRONMENT

Life Serve's program is designed to increase awareness and understanding of our environment. Campers will be exposed to nature walks, recycling, reusing, and repurposing. This is a great opportunity for inner city kids to enjoy nature.

RESPECTING YOURSELF

Campers are expected to be punctual, demonstrate good personal hygiene, clean up after meals, and engage in team-building activities. Through respecting themselves, the grounds, and others, kids will learn more about themselves and the world around them.

LIFE SERVE TENNIS FUNDAMENTALS

Warm-Ups & Stretching
Strengthening Your Serve
Skills & Drills
Effective Net Play
Fancy Footwork
Coping With Failure
Finding Your Strengths
Sportsmanship
& Camaraderie
Goal Setting
Enjoying the Game



FUN & FREE TIME

Playing recharges the spirit. Life Serve challenges campers to explore new fields. In free time, certain Camp Eagle Hill recreational activities will be made available, for example: basketball, floor hockey, lacrosse, soccer, softball, baseball, volleyball, golf, hiking, mountain biking, martial arts, gymnastics, climbing tower, bouldering wall, zip line, swimming, boating, fishing, chess, theatre, dance, photography, video, cooking, crafts, ceramics/sculpture, drawing/painting, computers, archery, go-karts, ping pong, and air hockey. Free time activities may change and are subject to availability.

Two days per week will be dedicated to excursions, such as visits to parks, museums, cultural events, and sporting events.

DEMONSTRATING LEADERSHIP

Kids will have a first-hand experience of philanthropic giving through our Life Serve Give Back Program. Each camper's enrollment contribution will be combined into one large pool. A group-oriented process will decide which worthy Columbia County organization should receive this donation.

PLAYING BY THE RULES

Learning how to play fair is an important lesson kids gain from participating in sports. Life Serve tennis coaches will work with campers to show them that athletes can win with humility and lose with pride.

ABOUT CAMP EAGLE HILL

Life Serve Youth Foundation is partnering with Camp Eagle Hill, an American Camp Association (ACA)-accredited facility that recently celebrated its 50th anniversary. It is situated in the foothills of the Berkshire Mountains, 90 miles north of New York City in Elizaville, New York, and is just three hours west of Boston, and one hour southeast of Albany. Life Serve campers will be supervised by both Camp Eagle Hill counselors and our own Life Serve tennis coaches and staff.



APPLICATION

AGE REQUIREMENTS

12 to 17 years old (as of camp dates)

APPLICATION DUE DATE

May 15, 2017

CAMP DATES

August 13-27, 2017

LOCATION

Camp Eagle Hill 232
White Oak Road
Elizaville, NY 12523

CONTACT US

Life Serve Youth Foundation
140 West End Ave. Apt 4 E
New York, NY 10023

202-425-5114
hello@lifeservetennis.org

www.lifeservetennis.org



KIDS, ARE YOU READY?

- Do you love tennis?
- Do you want to go from good to great?
- Are you physically prepared for the challenge?
- Do you want to feel what it's like to be part of a supportive team?
- Can you commit to giving back to your community?



HOW KIDS APPLY

1. Life Serve is 100% dedicated to youth with financial needs.
2. Potential campers must write a personal statement to explain why tennis is meaningful to them.
3. Two reference letters are required, one from a coach and the other from either a teacher, school counselor or community member.
4. After being accepted, campers will be asked to pay a \$100 registration fee that will be used to fund the Life Serve Give Back Program. Hardship waivers are available.

HOW DONORS CAN HELP

Life Serve Youth Foundation is a 501(c)(3) nonprofit organization dedicated to drawing out the maximum potential of underserved youth through the unique game of tennis. We strengthen muscles, open minds, and shift limiting beliefs through demanding yet compassionate training and support. Please support America's first free overnight tennis camp for youth with limited financial resources by making a generous gift today.

Every donor, large and small, has a part to play in making Life Serve a success. There are many ways to get involved, and many ways to give. We invite you to explore some of the options described here so that, together, we can help over 60 kids a year grow into their full potential.

Your support is important and we thank you.



DONATE ANY AMOUNT TO ENSURE OUR CAMPERS A MOST REWARDING EXPERIENCE.

DONATION

COSTS COVERED

\$ 500	Educational and leadership materials
\$ 1,000	Welcome bags for campers
\$ 2,500	Tennis equipment
\$ 3,500	Total cost for one child's two week program
\$ 5,000	Transportation and group excursions
\$ 10,000	Cost of tennis professionals
\$ 25,000	Covers all healthy meals and nutritious snacks

Note: It is advisable to contact an independent adviser, as charitable deductions and other tax and estate impacts vary widely according to personal circumstances.



YOU CAN BE PART OF OUR FUTURE

Contact Life Serve to discover how you can help us transform the lives of financially disadvantaged youth through tennis and grow their potential to become champions not only at the game of tennis, but in the game of life.

CONTACT US

LIFE SERVE YOUTH FOUNDATION

140 West End Avenue Apt. 4A
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Life Serve Youth Foundation is registered as a 501(c)(3) nonprofit organization with the U.S. Internal Revenue Service. Your contribution is tax deductible to the extent of the law. 720 Greenwich Street #1J, New York, NY 10014

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